

Filling A Void

Many excellent books have been written explaining how to structure a novel, write a memoir, create dialogue, improve characterization, self-publish and on and on. When speaking before various organizations, author, editor and consultant Charles Jacobs soon discovered that seniors who longed to write were turned off by the need to study a number of books before they could begin to write. Many also rebelled against going back to the classroom.

In response to those concerns, Charles' set out to produce a single volume in which retirees can find all the information they need to turn out a saleable, finished product. He conducted an informal survey to determine the categories of writing retiree most wanted to write.

To better address the particular interests of this burgeoning group of potential writers, author, editor and consultant Charles undertook an informal survey to determine what categories retirees most wanted to write.

Based on these findings, the Retire-Write program concentrates on the six categories of writing: Memoirs, novels, nonfiction books (particularly how-to's), magazine articles, travel stories and commercial freelancing.

In each section of *The Writer Within You*, readers are introduced to the basics of crafting a book in the category they prefer. That is immediately followed by an easily understandable tour of the best alternatives for publishing that specific category of writing. Since every successful book must be carefully marketed and promoted, tips and techniques to accomplish that form the third part of the book.

In addition to books, articles and commercial writing each have their own special sections. The endless possibilities for writing and promoting on the Internet are discussed in detail, as are marketing and publicizing, rewriting and researching. Readers also learn how to set up a functional writing studio, simplify record keeping and satisfy the IRS. It's all here in this information-packed volume.

Outstanding writers, agents, publishers and academics are quoted in info-boxes called **Words of Wisdom** sprinkled liberally throughout the text. A variety of resources are supplied to help the reader with every activity he/she undertakes. Vendors, printers, formatters, web designers...they're all here in either the text or the lengthy Appendix.

Books and web sites appropriate to each subject are included. Readers are urged to refer to these sources to sharpen their skills further.

However, anyone who reads *The Writer Within You* will gain more than enough knowledge to successfully shepherd his/her work through the writing process and into print.