

Interesting Facts

1. A survey conducted by the Gallup Organization reveals that 81 percent of the American population has a book inside them waiting to be written.
2. 76 million (roughly 37%) of Americans are now 50 or older. That number will increase 27% to a record 97.1 million by 2010.
3. Baby boomers were born in the period from 1946 to 1964. The oldest turned 60 in 2006. The US Census Bureau estimated there were 78.2 million Baby Boomers on July 1, 2005.
4. 7,918 Americans turned 60 each day of 2006. That amounts to 330 every hour.
5. Two thirds of workers surveyed expected to work after age 55 and 15% hoped to start their own business after retirement according to a study conducted in 2005 by the John J. Heldrich Center for Workforce Development at Rutgers University.
6. There are now at least 3 million entrepreneurs 55 years and older, up by 33% from 2000-source, US Government, Sept 2006.
7. “There are people who don't want to work an hourly job, and are wondering what are they going to do for the next 30 years.” -Linda Weiner of *Monster.com* in the *New York Times*.
8. A 2006 survey by Merrill Lynch reports that working part-time in retirement (45%) outpolls full-time (35%) and not working at all (34%).
9. “Boomers will need to redefine what it means to grow older. This will probably mean more consulting practices and home-based businesses, rather than more time on the golf course.” -Terry Cochran writing on the *Boomernet* web site.
10. In a recent Roper Survey, Boomers under 50 were asked how old is old? They responded 68. Boomers over 50 boosted that figure to 78.
11. “Research shows great interest among Baby Boomers in staying productive. For example, 75% of Boomers intend to keep working in retirement, a recent survey by Merrill Lynch found. But they expect to retire from their current jobs at an average age of 64, then launch a new career.” -*The Wall Street Journal*